

PRESS RELEASE

ETInnovation and Mymantra Srl Form Alliance To Drive Ligneah Technology

New "Super Sustainable" Fabric Is Made From Wood; Mimics Leather

Austin, TX and Rome, Italy September 14, 2015 — ETInnovation, a subsidiary of Emergent Technologies, Inc. (Emergent), has been selected by Mymantra Srl to act as the global licensing agent for its Ligneah technology. Ligneah is the first fashion and design material made from solid wood that offers the look, feel and performance of leather at a significantly lower production and environmental cost.

To create this novel textile, cotton is adhered to a thin layer of wood veneer then subjected to a laser process, creating thousands of microcuts that soften and make it pliable. The result is a 100% natural, beautiful, versatile, and cruelty-free "fabric" that has applications in fashion, furniture, and automotive, among other uses.

Ligneah uses only sustainably sourced wood certified by the Forest Stewardship Council (FSC) to ensure that products come from responsibly managed forests. Through its partnership with Tree Nation, Mymantra plants up to 400 new trees for each tree used in Ligneah material production. *Interior Design* magazine recently named Ligneah as one of seven "super sustainable" materials becoming available to designers.

"We are excited to work with Mymantra and believe their innovative platform technology has great potential in many markets," said Thomas Harlan, Emergent CEO. "We share Mymantra's mission of providing eco-friendly, sustainable options to the growing number of conscious consumers seeking alternatives to animal and chemically derived products."

"ETInnovation and Emergent Technologies are providing us with the licensing expertise and intellectual capital to launch Ligneah globally," said Marcello Antonelli, CEO of MyMantra Srl. "We are confident this partnership will help us optimize the economic and environmental value proposition of Ligneah."

ETInnovation is evaluating corporate partners interested in licensing the Ligneah technology on either an exclusive or non-exclusive basis for specific geographic regions and/or field of use applications.

Ligneah will be showcased at **Premier Vision** in Paris, September 15-17, 2015.

ETInnovation will offer a "Ligneah Technology and Licensing Opportunity" webinar on September 30. Learn more at <https://attendee.gotowebinar.com/register/797642178964166146>.

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Emergent Technologies, Inc. is an innovation solutions company that assists entrepreneurs, researchers, and start-ups commercialize and license breakthrough technologies. Visit: www.emergenttechnologies.com

Mymantra Srl is an innovative Italian start-up company with a strong commitment to environmental sustainability that develops novel materials that are eco-friendly, cruelty-free and sustainable. Visit: www.mymantrasrl.com

Contact:

Cameron Mackie (512) 697-8224
cmackie@emergenttechnologies.com