

**Emergent Technologies, Inc. Appoints Courtney Lambert  
Vice President of Intellectual Property Services  
and Acquires Aspect Intellectual Property, Inc.**

**AUSTIN, TX – September 24, 2012** -- Emergent Technologies, Inc. (Emergent), a leading innovation solutions company, announced today the acquisition of Aspect Intellectual Property (Aspect IP). Courtney Lambert, founder of Aspect IP and a Fortune 500 company veteran, will be retained and will assume the position of Vice President, Intellectual Property Services at Emergent where he will lead the intellectual property value creation engine and services portfolio.

"We are excited to integrate the Aspect IP assets into Emergent's core business," said Thomas Harlan, Emergent CEO. "This acquisition is a strategic fit with Emergent's proprietary process of identifying and transforming scientific breakthroughs into commercially viable products and services. Courtney's senior intellectual property experience, including unique IP monetization methods, will help us capitalize on our strong innovation engine as we move into our next phase of growth."

Prior to joining Emergent, Lambert founded and served as President of Aspect Intellectual Property. His innovative IP commercialization methods were strategically focused on the monetization of enterprise IP assets through venture spinouts. His experience in intellectual property licensing, marketing and sales experience includes 13 years at AT&T during which time he led new technology licensing for AT&T Intellectual Property. He was directly responsible for more than \$600M in revenue generated through IP licenses and sales. Additionally, Lambert directed the Trademark Licensing division that realized record revenue and earnings under his leadership.

Lambert holds a degree in Economics from Virginia Military Institute and acquired a Masters from Webster University.

**About Emergent Technologies, Inc.**

Headquartered in Austin, Texas, Emergent Technologies, Inc. (Emergent) is a leading innovation solutions company that identifies, manages, develops and partners to turn game-changing scientific discoveries into market-driven products. Emergent's diverse business and technical team along with its unique innovation process of transforming scientific breakthroughs into technology platforms with multiple applications, maximizes the value of promising ideas and underutilized intellectual properties without the risk associated with commercial development. The company applies its experience and expertise to provide investors, entrepreneurs, communities and industry partners access to innovative solutions to advance initiatives and protect and grow core businesses with novel, differentiating technology. For more information, visit the Emergent website [www.emergenttechnologies.com](http://www.emergenttechnologies.com)

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