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# News-Sun



**Lady Eagles beat Clovis**  
Page 9

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SUNDAY, OCTOBER 23, 2011

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## Community News

**HAUNTED HOUSES** in Hobbs will be this weekend for those 10 years old and above. RIP Sker D. Katz will be at 1002 E. Seminole Highway and is sponsored by the City of Hobbs Teen Center and Opportunity House. It is from 8-11 p.m. Friday and Saturday. The Hobbs Community Playhouse's "Marooned on Pirate Isle — the doomed expedition" is at 1700 N. Grimes. It is from 7 p.m.-midnight on Friday and Saturday and from 7-10 p.m. Oct. 30-31. Cost is \$8 per person. Bodyright's Team Fire and Ice Karate, 114 E. Broadway, is having a "Ninja Assassination" haunted house from 6-11 p.m. Friday and Saturday and from 6-midnight on Oct. 31 with a cost of \$10 per victim. Money raised helps the Team Fire and Ice karate team.

The Jack Maddox **DISTINGUISHED LECTURE SERIES** featuring speaker Capt. Chesley B. "Sully" Sullenberger II will be Monday at Tydings Auditorium at 7 p.m. Entry is free but tickets are required.

**Inside Today**

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Parenting .....20



**Economic outlook**  
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**Keynote**  
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# New tech firm slated for Hobbs

**■ New technology firm represents first payoff on county's contract with Austin-based company**



**LEVI HILL**  
NEWS-SUN

A \$300,000 contract between the county and Austin-based Emergent Technologies Inc. could begin paying dividends by next year with the addition of a new industry to Hobbs.

In 2010 the county signed a contract with the technology company to create a list of viable new technologies that are on the verge of becoming

commercial industries that would be a good fit for Lea County. A list of 38 technologies was created and the county is now looking to capitalize on some of those technologies, luring companies to Lea County that would build businesses around them.

However, one technology not on the list is going to be operating in Hobbs by next year.

Dale Gannaway, president of Innovation Services for Emergent Technologies, said the technology, which was developed out of University of Texas, is based on technology that allows the coating of nano-particles.

Emergent Technologies chose to bring it to the area to get the ball rolling and get area investors comfortable investing in such new industries, he said.

"People want to invest in something they understand and are acquainted with," Gannaway said. "We decided we have a company ready to scale up and scale up the manufacturing opportunities that we could bring here. We are hoping to use this to give

people an opportunity to see what intellectual property can do and how it can drive the economy. We still want to commercialize some of those other technologies in the county."

The company, which will be called Aeonclad, will be run by former Lea County commissioner Gary Schubert. Schubert said he is excited about the company's potential.

Gannaway said the company already has two multi-million dollar contracts, one which the company must start filling by June 2012. He said Emergent Technologies is still working on acquiring investor funding to get the project going, but a location at

SEE TECH, Page 3



RICHARD TROUT/NEWS-SUN

## Head Start Policy Council board

The Head Start Policy Council Board was installed Wednesday. From left, Liz Medel, Victoria Salazar, April Martinez, Sonya Castillo and Erica Benavides. The board is comprised of parents from each of Head Start's five centers.

# Lea Countians catching the running bug on the increase

## Dedication marks Lea runners

**BETH HAHN**  
NEWS-SUN

The reasons for running are as varied as the people who do it — health, stress relief or the desire to be a fitness inspiration to friends and family.

While Lea County is home to a stalwart group of bicycling enthusiasts, a growing group of residents are taking an interest in running.

**The Natural**

One name is synonymous with running in Lea County: Bob Jackson.



Jackson, 52, began running as a middle school student in Denver, in what he calls a stroke of luck.

"I had a PE teacher who made us run the mile and I ran it really fast," he said. "That teacher also happened to be the cross country coach and he talked me into running cross country. From there, I just blossomed into a runner."

Jackson ended up in Hobbs at New Mexico Junior College on a cross country scholarship, where he continued running. After college, he planned to run one marathon and then

SEE RUNNERS, Page 4

## 750 runners to invade Ocotillo Park for national meet

**BETH HAHN**  
NEWS-SUN

For years, Ocotillo Golf Course has been a magnet for area runners while hosting cross country meets. During weekends, the course is packed with walkers and joggers of all calibers.

But for three days in November, Ocotillo will be roped off and dedicated to 750 of the best junior college cross country runners in the country.

On Nov. 12, New Mexico Junior College is hosting the National Junior College Athletic Association cross country national championship meet.

NMJC track/cross country coach Kevin Waters walks the golf course at least once a week, envisioning the Nov. 12 race.

"I'm trying to picture where things need to go," he said.



SEE COURSE, Page 3

# BAJA Broadband Cable service changing hands

**LEVI HILL**  
NEWS-SUN

Before the end of the year cable and Internet customers across Lea County will see their service change hands from US Cable to Baja Broadband.

Joe Wyant, senior vice president of operation for Baja, said Friday that the company is closing a purchase agreement with US Cable to purchase all US Cable markets in New Mexico, West Texas and parts of Colorado.

"That deal is still being completed, but we anticipate assuming control of all cable systems in New Mexico and West Texas sometime before the end of the year," Wyant said. "A number of existing systems in Colorado are also a part of the same deal. We will be growing from 90,000 to over 150,000 customers once integrated in."

Alamogordo-based Baja Broadband was the highest bid-

SEE CABLE, Page 7

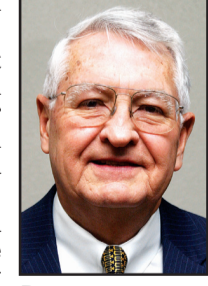
## Reagan won't seek re-election

**BETH HAHN**  
NEWS-SUN

A longtime fixture of Hobbs politics is calling it quits when his term expires in March.

"I'm not going to run again," Mayor Gary Don Reagan said Friday.

Reagan said he made the decision a few weeks ago, but an announce-



Reagan  
SEE REAGAN, Page 7

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Junior college cross country runners begin their race during the Bob Jackson Invitational in 2010. NMJC is hosting the NJCAA cross country championship Nov. 12 at Ocotillo Park Golf Course.

## Course

from PAGE 1

Waters is tasked with ensuring the golf course meets NJCAA standards — 5,000 meters for women and 8,000 meters for men.

Both distances require a little juggling of Ocotillo's natural layout.

Course pro Doug Lyle said Ocotillo hosts runners regularly, but a national championship meet with 750 runners — and potentially 3,000 or more spectators — is a scale beyond anything in the course's history.

"We've never had anything with this many people," he said.

Lyle said the running will not take place on any of the greens. As a matter of fact, all of the course's greens will be roped off.

"(The runners) will cut across both fairways and some areas of rough," he said. "But most of it will be on the edges of the course."

Lyle said he is not concerned about runners damaging the course, since they will not be trampling the valuable greens.

"We don't expect any harm," he said.

The installation of fences, ropes, signs and distance markers — another of Waters' duties — will not injure the course, Lyle added.

Waters said the course must be clearly marked so runners know where to go. One complicating factor, though, is that men and women run different distances under NJCAA rules, he said.

And while he has the 5,000 and 8,000 meter courses plotted on maps of Ocotillo, marking the two trails is something Waters said is difficult.

"You don't want to confuse the runners," he

said. "You want it to be easy for them to know where to turn."

Both trails include some duplicates and share some elements. Waters said it is his goal to ensure the course is as fair as possible.

"You don't want the coaches or athletes coming back and saying it wasn't fair for any reason," he said.

NMJC rented Ocotillo Golf Course from the city for Nov. 10-12 for \$3,500.

Lyle said course staff researched how many golfers used the course during the same time frame in previous years and billed the college according to the average of what Ocotillo would have made.

Depending on weather, Ocotillo could have between 50-100 golfers a day on the course, he said.

"It really depends if it's sunny and balmy or windy and cold," Lyle said.

Golfers who would usually drive and putt at Ocotillo that weekend will have vouchers to play at the Hobbs Country Club. Other than installing a few temporary fences and painting a few directional arrows, the course will be largely untouched.

Lyle said most of the running will take place where area runners have jogged for years.

To host 750 competitors, Lyle said minimal improvements were made to Ocotillo. "We just filled in a few low places," he said. "They were very minor."

Lyle said he and other Ocotillo employees are unsure of what to expect during the second week of November.

"(NMJC) has told us there could be 3,000-5,000 people out there," he said. "We really don't know what's going to happen."

## Tech

from PAGE 1

1400 W. Bender is already the new business's home site.

The economic effect on the area is unclear yet, but Gannaway said the nano-coating technology has uses in every industry from clothing to the oilfield and has a lot of potential to become a multi-million, if not billion, dollar business.

"It is something different than what the area is used to. It is not going to be huge now, but it will begin to diversify the economy in the county," he said.

Emergent Technologies specializes in finding new technology and guiding it toward commercial applications. Gannaway said of the 38 new technologies that would fit in the area, 15 have been sorted and prioritized.

One of the top two on the list is an aerogel technology. Aerogel, which is not actually a gel, but one of the lightest substances on earth and has a high insulation capacity, is being developed out of the

University of New Mexico and the company is working with the county to help bring the commercial side of the technology to the area.

"Lea County knows fabrication backwards and forwards," Gannaway said of why these technologies are a fit for the area. "There is plenty of fabrication in the oilfield. If you can think of something, Lea County can build it."

Lea County Commission Chairman Greg Fulfer said the county signed the contract with Emergent Technologies hoping to land some of the millions of federal dollars spent each year on research.

"It was born out of looking for research," Fulfer said of the agreement. "We don't have any federal money or dollars doing research like Sandia or Los Alamos or even WIPP in Eddy County. I was seeing a lot of that research being done all around us, so why not bring it here and make it one more aspect of our economy?"

Fulfer said some interest has been generated in the technologies on the list, but now that it is complete the county's

role will be one of trying to find a way to get investors and companies capitalizing on the commercial side of those technologies to locate locally.

"We are looking at perhaps a research center," Fulfer said. "We are working on ongoing planning on how to keep research in Lea County. How do we keep technology, commercialization and research going here in Lea County? This pilot plant is a good example of what can happen."



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(2:15) 7:15 9:50 <sup>7:15P</sup>  
SAT. - SUN. (11:30)

**\*THREE MUSKETEERS 2D**  
(4:45) <sup>7:15P</sup>

**\*FOOTLOOSE**  
(2:00 4:35) 7:10 9:50 <sup>7:15P</sup>  
SAT. & SUN. (11:30)

**\*DOLPHIN TALE 3D**  
(2:10) 7:15 9:45 <sup>7:15P</sup>  
SAT. & SUN. (11:30)

**DOLPHIN TALE 2D**  
(4:40)

**\*THE THING**  
(2:10 4:30) 7:15 9:35 <sup>7:15P</sup>  
SAT. & SUN. (11:30)

**DREAM HOUSE**  
(2:25 4:45) 7:30 9:45 <sup>7:15P</sup>  
SAT. & SUN. (11:45)

**\*PARANORMAL ACTIVITY 3**  
(2:30 4:55) 7:25 9:35 <sup>7:15P</sup>  
SAT. & SUN. (11:45)

**REAL STEEL**  
(2:45) 6:15 9:15 <sup>7:15P</sup>  
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## Mark the date

TODAY

but tickets are required.

annex building.

### Installation service

Life Temple United Pentecostal Church, 320 S. Linam, is hosting an installation service for Rev. Bobby and Debra Hart at 10 am. and 7 p.m.

### Auditions

Snow White auditions for Coronado, Booker T. Washington, Southern Heights, Mills elementary students will be held at the HMS Training Center at 3:30 p.m.

### Tea Party

Lea County Tea Party/Concern Citizens meeting is at 7 p.m. at the Hobbs Senior Citizen Center.

### Breast health expo

Lea Regional Medical Center will host the Breast Health Expo inside the Lea County Event Center from 5:30-8 p.m. Today is also Paint the County Pink Day to raise awareness of breast cancer.

MONDAY

### Lovington Commission

The Lovington City Commission will meet at 5:30 p.m. at Lovington City Hall commission chambers.

### Lecture Series

The Jack Maddox Distinguished Lecture Series featuring speaker Capt. Chesley B. "Sully" Sullenberger II is at Tydings Auditorium at 7 p.m. Entry is free

TUESDAY

### County commission

The Lea County Board of County Commissioners will meet at 9 a.m. at the Lea County Courthouse, first floor, 100 N. Main Avenue in Lovington.

### Hobbs Planning Board

The Hobbs Planning Board will be at 10:30 a.m. in the commission chambers at the City Hall

### GUIDELINES

**READERS ARE WELCOME** to submit items to Mark the Date calendar. The event should have a local connection and be open to the public. E-mail items to editor@hobbsnews.com.

## FOR THE RECORD

### Fire report

#### Hobbs Fire Department activity for 10-21-11:

- 15 calls for service
- One out of town non-emergency transport
- Two in town non-emergency transports
- One incident: gas leak on the 100 block of East Avenue G.
- 11 ambulance runs: 400 block of North Cecil Street, 600 block of West Broom Drive, 6900 block of West Millen Drive, 300 block of North Houston Street, 300 block of North Dalmont Street, 1200 block of East Linda Lane, East Llano Drive and North Dal Paso Street, 300 block of West Main Street, 100 block of East Corbett Street, 3900 block of West Millen Drive, 1000 block of West Gold Avenue.

Lovington Highway, harassment on the 2000 block of East Clinton, fight in progress on the 900 block of East Michigan, fraud on the 2200 block of North Grimes, shoplifting on the 3800 block of North Lovington Highway, larceny on the 1200 block of North San Mateo Drive, auto burglary on the 1500 block of West El Centro, fight in progress on the 3900 block of West Millen Drive.

- Two accidents
- Seven arrests: two misdemeanors — DWI, failure to pay; six felonies — criminal sexual contact, two distribution-Ambien, controlled or counterfeit substances distribution, possession of a controlled substance.

#### Wednesday

8:03 a.m. — Turner and Alto; drivers Heather Harris, 35, of the 2000 block of North Northwest and Jennifer Massengil, 38, of the 1000 block of West Laughlin; Massengil cited with yield after stop.

1:34 p.m. — North Lovington Highway and Lakeview Drive; drivers Sharen Hicks, 48, of the 4300 block of North Meadowbrook Court and Victoria Lavare, 47, of the 4200 block of North Lovington Highway; no citations issued.

2:45 p.m. — Lovington Highway and Central; driver Debora Reyes, 41, of Lovington and unknown driver who left the scene; no citations issued.

#### Thursday

No time given — 1900 block of North Turner; drivers Jose Gutierrez, 28, of the 400 block of West Mesquite and Nicholas Soto, 28, of Seagraves; Soto cited with following too closely.

### Correction policy

The News-Sun is committed to accuracy in its news reports. Although numerous safeguards are in place to ensure accurate reporting, mistakes may occur. Confirmed factual errors will be corrected in this space daily. If you find a mistake, call 397-4556.

### Lottery numbers

- N.M. PICK 3**  
7-2-5  
**ROADRUNNER CASH**  
13-16-20-29-34  
**HOT LOTTO**  
3-7-20-31-35 Hot Ball: 19  
**TEXAS PICK 3**  
8-9-8 (day); 2-3-8 (night)  
**TEXAS DAILY 4**  
6-4-5-4 (day); 8-9-4-7 (night)  
**CASH FIVE TEXAS**  
2-3-16-25-35  
**LOTTO TEXAS**  
1-19-20-28-41-45  
**POWERBALL**  
3-8-23-30-58 PB: 13



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