



## **Emergent Technologies and Bledisloe & Company Enter Collaboration Agreement to Expand Technology Commercialization Opportunities**

**Austin, TX – September 8, 2014** – Emergent Technologies, Inc. (Emergent), a leading innovations solutions company, announced today it has joined forces with with New Zealand based Bledisloe & Company Ltd to increase technology discovery and commercialization efforts in Australia, New Zealand and the Asia Pacific Region.

Under the terms of the agreement, John Pettengill, Bledisloe's owner and Executive Director, will be responsible for identifying and engaging novel early stage technologies, companies and entities seeking to leverage and commercialize intellectual property and innovation. Emergent will serve as the primary partner to Bledisloe and these companies and entities, and will provide technology commercialization expertise as well as products and services that include commercial partnering and licensing, research and development, project management, intellectual property and product/solution development.

Mr. Pettengill has 20 years of senior level, international business experience including at Canterbury Timber Products, Carter Holt Harvey, BIS Shrapnel Forestry and Finnish Group, Poyry, Ltd. in the manufacturing, forestry, energy and engineering sectors. For the past 15 years, he has been an investor and leader in new business ventures in economic forecasting, information technology, biotechnology and brand protection technology. In addition to his leadership role at Bledisloe, John serves as Executive Director and Founder of Verifi Track and Trace Solutions, Ltd., a company providing leading anti-counterfeiting solutions throughout Asia Pacific, and serves as a director of Coats VTT, Ltd. a UK based company promoting brand protection to global fashion brands.

As a Partner with Emergent Technologies Inc. and based out of Auckland New Zealand, Mr. Pettengill will engage parties in the Asia Pacific region seeking opportunities in the US market in biotechnology and related fields.

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**About Emergent Technologies, Inc.**

Headquartered in Austin, Texas, Emergent Technologies, Inc. (Emergent) is a leading innovation solutions company that identifies, manages, develops and partners to turn game-changing scientific discoveries into market-driven products. Emergent's diverse business and technical team along with its unique innovation process of transforming scientific breakthroughs into technology platforms with multiple applications, maximizes the value of promising ideas and underutilized intellectual properties without the risk associated with commercial development. The company applies its experience and expertise to provide investors, entrepreneurs, start-up companies and industry partners access to innovative solutions to advance initiatives and protect and grow core businesses with novel, differentiating technology. For more information, visit [www.emergenttechnologies.com](http://www.emergenttechnologies.com).

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